



WORLD BANK GROUP

PFM4CA Executive Briefing – Day 2

Taking Agency

Practical Methods for Climate Action in PFM

Dec 12, 2024 - Results

Day 2: Taking Agency – Management Summary

Participants have practiced methods of problem-oriented design of solutions by identifying main challenges in PFM for Climate Action and co-creating several ideas and possible solutions

14 Main Challenges

e.g. prioritization with limited budgets, result-oriented resource allocation, lacking ownership, industrial hazard waste, ...

> 40 Solution Ideas

e.g. good practice examples, fines & strengthened officials, intergovernmental bodies, training centers, ...

3 Concept Designs

1. Citizen Reporting Portal

How might we stop or reduce contamination of the environment?

- **Solution:** Governmental website to anonymously report industrial waste violations incl. map and case status
- **Resources:** website creation & maintenance, officials for inspection and taking action
- **Obstacles:** pressure from industry, lack of resources, informant protection
- **First steps:** include Ecology & Prime Ministry, partner with NGOs, logistics, ...

2. Emergency Response

How might we improve capacities for emergency prevention and response?

- **Solution:** public awareness campaigns, regional cooperation, volunteer communities
- **Resources:** financial, human, and technical
- **Obstacles:** lack of funding and leadership support, logistical challenges
- **First steps:** CBA, government involvement, fiscal space for funds, strategy for public awareness, memorandum of cooperation, legal framework

3. Climate-oriented PIM

How might we include and increase relevance of climate-related criteria in PIM?

- **Solution:** Build awareness for relevance and define climate-related criteria in CBAs for public investments
- **Resources:** financial (budget, grants, credits), technical (equipment, know-how), human (experts, public staff)
- **Obstacles:** PM office priorities, limited budget
- **First steps:** show business case and benefits; identify team, partners, supervisors; engage with experts

Potential Next Step: Problem & Stakeholder-oriented Multi Partner Program to Develop Solutions



Day 2: Taking Agency - Impressions



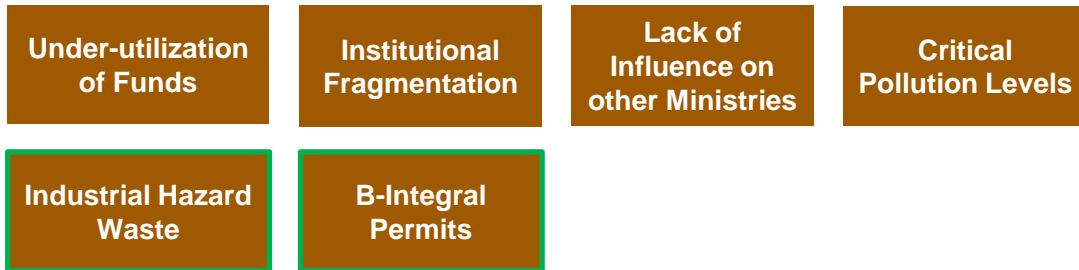


Complex Problems

Within the PFM system



From external factors that impact it



PFM4CA – Results Group 1 – Problem Space

① Which complex challenges are you facing?

GROUP ①

- FINANCING PROJECTS FOR PUBLIC TRANSPORT
- INDUSTRIAL HAZARD WASTE
- BUILDING LEADERSHIP
- LACKING OWNERSHIP
- LIMITED BUDGETS For Adaption & Mitigation
- RESULT-ORIENT. ALLOCATION OF RESOURCES
- PRIORITIZATION WITH LIMITED BUDGETS

1. Challenge Identification & Selection



2. Challenge Definition

Define the challenge

5 Whys

cause 1	cause 2	cause 3
CONTAMINATION OF RIVERS, HEALTH	DESTROYS EBS SYSTEMS LAND	POLITICAL LEAVE
FUTURE RESOURCES AT RISK	KILLS ANIMALS (RISH)	CAUSING CONFLICTS BETWEEN COUNTRIES
TOURISM HARMED	BIODIVERSITY LOSS	HIGH RISK AREA FOR 'CREEPY' ECONOMY
ECONOMIC LOSS	LOSING AGRICULTURAL LAND	HEALTHY FOOD PRODUCTION AT RISK

Stakeholders

MoF	Public Sector	Private Sector	Citizens
ECONOMIC LOSS	POLITICAL ISSUE	LOSS OF AGRICULTURAL LAND	BIODIVERSITY & FOOD PRODUCTION
HEALTH CARE (+ CLIMATE)	SEE IT AS OPPORTUNITY	HEALTHY FOOD PRODUCTION	ECONOMIC LOSS
LACK OF QUALITY OF STAFF OR INFRASTRUCTURE	HEALTHY FOOD PRODUCTION		

JUST IMPORTANT PERSPECTIVE TOGETHER

Persona

age, job, interests goals, wishes

PUBLIC SECTOR AS A POSITIVE CHANGE TRANSPARENT PROCESSES PARTICIPATORY PROCESS!

FINALE BUDGET CHANGE! EDUCATION & TRAINING OPPORTUNITIES

How might we...?

STOP! CONTAMINATION OF SOIL, RIVERS, AIR (CHANGE) OF PUBLIC SECTOR PERSPECTIVE

OR REDUCE ENVIRONMENT

needs

INSTITUTIONAL MEMORY IMPLEMENTATION LAWS & FIN SOLUTIONS

PROPER ADAPTATION OF EU-TEMPLATES LEVEL OF PARTICIPATION & NUMBERS COPY/PASTE FROM EU-WINNING STATES

SECURE SOCIAL ACCEPTANCE CORRUPTION HEALTH ISSUES + HIGH COSTS

ENDING WITH LOW TRANSPARENCY CAN BE ENTER...

3. How might we ...?

PFM4CA – Results Group 1 – Solution Space

4. Ideation

5. Prioritization



Name & Slogan	1.	2.	3.
	CITIZEN REPORTING PORTAL	FINES & STRENGTHEN OFFICIALS	INTERGOV. BODY
How does it address business needs? The HRW-ambition?	A website where a citizen can report wrong-doings/pollutions <u>anonymously!</u>	Trained & knowledgeable officials with power empowered to execute independent.	All stakeholders shall be involved across borders, chaired of prime-minister all other ministers on board. +local level.
How to create awareness engage people to do what?	How to create awareness engage people to do what?	Code of Ethics signed whistleblowers Platform Anti-Corruption: Measures rising wage/well-paid motivation policy in place inspection in prime-ministers office	How can we help each other to fight pollution?
	Indirect measure + putting pressure on gov.		

6. Concept Design

TOP IDEA CONCEPT POSTER

- Name & Slogan?**
CITIZEN REPORTING PORTAL
 - What is your prototype?**
(app, server...)
Website, reachable from all municipality website
Ads/Campaigns on University, Schools,
 - How does it work?**
(objectives, benefits, sketch...)
anonymously reporting, run by the government, map to see where reports came from, cases open and closed.
 - Resources?**
creating + maintaining website,
officials take action, testing & inspecting the area
 - Obstacles?**
pressure from business
no proper protection for "informants"
no investment in officials, people, inspectors → no follow-up actions
 - Potential first steps?**
 - legal obligation to take action at > x reported incidents
 - information about controls, state of project;
- meeting with Ministry of Ecology / Prime Minister + partner with NGOs (independent) + finance! & proposal draft

PFM4CA – Results Group 2 – Solution Space

4. Ideation

Solution Space

IDEATION

How might we..... ?

- ... improve capacity for prevention and response of public emergencies (e.g. fires and floods) by:
 - convincing the decision makers in governments to support the effort;
 - improving the equipment and training for response
 - increasing public awareness and interest?

Public Engagement

Cost / Benefit Analysis

Stakeholder Analysis

Public awareness campaigns by social communities, social security and media.

Hybrid Commercial with clear operational plan, aimed to attract investments.

Creating a register for planning

Public awareness campaigns by social communities, social security and media.

Hybrid Commercial with clear operational plan, aimed to attract investments.

Creating a register for planning

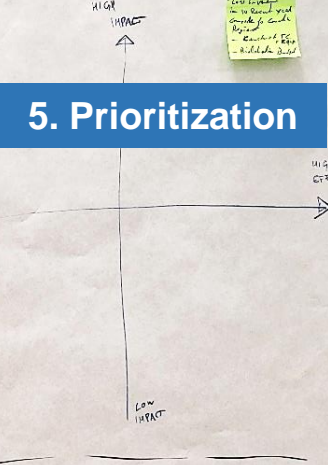
Public awareness campaigns by social communities, social security and media.

Hybrid Commercial with clear operational plan, aimed to attract investments.

Creating a register for planning

Prioritize ideas

5. Prioritization



6. Concept Design

TOP IDEA CONCEPT POSTER

- Name & Slogan:**
 - EFFICIENT EMERGENCY RESPONSE
 - "SAVE THE FUTURE!"
- What is your prototype? (app, service ...)**
 - SCENARIO BUILDING FOR DECISION MAKERS - CASEY BEHAVIOR ANALYSIS
 - PUBLIC SURVEYS WITH SARA GAMES
- How does it work? (objectives, benefits, sketch...)**
 - Public awareness campaigns by social communities, social security and media.
 - Hybrid Commercial with clear operational plan, aimed to attract investments.
 - Creating a register for planning
 - Public awareness campaigns by social communities, social security and media.
 - Hybrid Commercial with clear operational plan, aimed to attract investments.
 - Creating a register for planning
- What resources do you need?**
 - FINANCIAL RESOURCES
 - HUMAN RESOURCES
 - TECHNICAL RESOURCES
- What obstacles could you face?**
 - LACK OF FUNDING
 - LACK OF LEADERSHIP SUPPORT
 - LOGISTICS CHALLENGES
- What are potential first steps?**
 - Develop a cost benefit analysis and build operational plan - Involving (private and corporate) public emergencies
 - INVOLVE THE GOVERNMENT
 - CREATING THE SOCIAL SPACE - PLANNING FUNDS
 - STRATEGY FOR PUBLIC AWARENESS
 - MEMORANDUM OF COOPERATIONS INTERLATE
 - REGULATORY LEGAL FRAMEWORK FOR VOLUMEERING

IDEA PROFILES

1. Name & Slogan
 2. Name & Slogan
 3. Name & Slogan
- How does it address the users need?

PFM4CA – Results Group 3 – Problem Space

① Which complex challenges are you facing?

1. Challenge Identification & Selection



2. Challenge Definition

WITHIN THE PFM SYSTEM

- RESULT-ORIENT ALLOCATION OF RESOURCES
- MOBILISING PRIVATE SECTOR INVESTMENT
- LACKING OWNERSHIP
- PROBLEM AWARENESS
- TRANSPARENCY AND ACCOUNTABILITY
- PRIORITIZATION WITH LIMITED BUDGETS
- REDEFINITION OF PIP WITH LIMITED BUDGET
- LIMITED BUDGET ON AN EMERGENCY SITUATION: FLOODS, FIRE
- FROM EXTERNAL FACTORS THAT IMPACT IT
- Budget for projects
- Building Leadership
- Industrial Hazard Waste
- UNDER-UTILIZATION OF FUNDS
- LACK OF INFLUENCE ON OTHER MINISTRIES
- INSTITUTIONAL FRAGMENTATION
- CRITICAL POLLUTION LEVELS
- B-INTEGRAL PERMITS

PROBLEM SPACE

Define the challenge → 5 Whys

Cause 1: NO COST-BENEFIT ANALYSIS
 Cause 2: ELABORATE IMPLEMENTATION TAKE INCOMPLETE
 Cause 3: Economic group not development of economy due to free competition

PLANNING Projects → High costs in transport introduction → High cost → Limited budget → LACK OF COORDINATION → NOT INCORPORATED PRIVATE SECTOR → Limited stakeholder → NO STAKEHOLDERS → NOT SPECIFIC → NO SUPPORT GOVERNMENT → NO SUPERVISION

Stakeholders: MoF, Public Sector, Private Sector, Citizens

Liberland Persona: Prime Minister

age, job, interests: 53 years, Prime Minister since 4 months, Extreme Sports, Hiking

goals/wishes: positive impact, economic development, environment, stop migration to cities, better transport, use current tech, re-election

needs: attractive projects, good team, quality (correct, complete) of information, budget transparency, vision, strategy, social programs, performance support, budget, supervision, old debts

How might we...? include & increase importance of climate-related criteria in PFM-related government decisions?

ENGAGED SUPERVISION MT

PROJECTS DESIGNERS

PUBLIC PROGRAMS MT

FINANCIAL INSTITUTIONS OWNERS

COMPANIES FOR PROJECTING, CONTRACTING, SUPERVISION...

Municipalities

Comp. DUT Coordination

PROB. WITH LOW ADMIN. AT THE MF MINISTERIAL lvl of DUT

MoF evaluates & report → PFM

Public companies in sector of transport

Private Public

Companies for projecting, contract, supervision...

Urban to have the best and fast way to go from A → B

Min. for environment & climate

PFM4CA – Results Group 3 – Solution Space

4. Ideation

5. Prioritization

6. Concept Design

IDEATION

How might...?

Bad Practice Impact

PRIORITIZE YOUR IDEAS

Good Practice examples

Bad practice examples

Effort

IDEA PROMPTS

- Name & Slogan**
 - Climate Criteria in CBA
 - How it addresses the users needs?
 - Provide complete information
 - Improve social impact at all
 - Save long-term cost
 - Save environment
- Name & Slogan**
 - Provide Good Practice Examples
 - Slow mid + long term benefits
 - Show personal benefits (reputation, ...)
 - Increase trust of population
 - Learn from other countries
 - Adopt EU standards
 - Build knowledge
- Name & Slogan**
 - Bad Practice Examples
 - Make negative effects transparent
 - Build on emotions
 - Take new perspectives
 - Scare! him

Other notes: TO VISIT HOSPITALS WITH PEOPLE WHO DEAL WITH HEALTH PROB., TO VISIT W.B. TRAINING, CIVIL DEMONSTRATION PLACES, PROTECT LIVES & PROPERTY SECURITY.

TOP IDEA CONCEPT POSTER

- Name & Slogan?** The Good The Bad & The Sustainable
- What is it?** (app, service...)
Awareness Building!
- How does it work?**
 - Analysis
 - Awareness
 - Communication
 - Capacity Building
 - Process Design
- Resources?**
 - Financial: budget/sponsors, credits
 - Human: experts, public staff, marketing
 - Technical: equipment, know-how, ...
- Challenges?**
 - Risk to PH (attract attention)
 - Limited budget
 - Present real benefits that are relevant for PH
- Potential first steps?**
 - Prepare Business Case for initiative
 - Identify team + partners + supervisors + nominate responsible
 - Don't, Engage with experts (local & international)
 - Kick it off!

Set of measures

Good + Bad Practice Group CBA

- (Inter-)national research on good & bad practice
- Engage with relevant stakeholders (NGOs, ministries, State Audit SOEs, municipalities, Office, ...)
- Organize trainings + study visit + expert WPB...
- Define climate-related criteria in CBA
- Implement & use





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